

Name: _____

Date: _____

Intro to Sports Medicine

Block 4A

Fitness Center Project Rubric

Part I- Creating a Floor Plan- 100 Points

Layout: Detailed Physical Floor Plan (Straight lines, colorful?)	30 points	_____
Name your facility	5 points	_____
Business Logo	5 points	_____
Equipment named & the different areas shown on the floor plan	20 points	_____
Functional Fitness Area Identified	10 points	_____
Separate List of Equipment	10 points	_____
Employee List & their responsibilities	20 points	_____

Part II Promotional Materials- 100 Points

Brochure Components		
Contact information	15 points	_____
Logo	10 points	_____
Facility Fees	15 points	_____
Services/Amenities Listed	15 points	_____
Group Fitness Classes offered	10 points	_____
Images	10 points	_____
Layout- Clear, concise and colorful- not too wordy!	25 points	_____

Part III- Financial Planning- 100 Points

Equipment Budget- 50 Points		
Catalog Listed, Product Order Numbers & Description	20 points	_____
Broken Down By Catalog	10 points	_____
Break down of Unit Price	5 points	_____
Total Cost Listed Per Item	5 points	_____
Total Cost of Whole Order	10 points	_____
Operational Budget- 50 Points		
Employee Title Listed by Department	10 points	_____
Employee Hours & Rate Listed	20 points	_____
Total Cost of Daily Employee by Department & Overall Cost	20 points	_____